

Initial Meeting - Korean Typography Microsite
Creative Director: Grace Ok
Designer / Developer: Jen Kim

Zoom Meeting: <https://wustl.zoom.us/j/5152192796>

Zoom Recording:

https://drive.google.com/file/d/1VyBeNpka6rj4Jf-kr18xGf0F2_7-BQvP/view?usp=share_link

Notes:

- Minimal content but still use short multiple pages for organization
 - Doesn't need a long scroll
- Home page should be like a "gallery"
- Information about the calligraphy works needed for website if applicable
 - Many works may not have a specific calligrapher or date but add if possible
- Include more calligraphy works
- Use subtitles from Wikipedia
- Visually cohesive with the topic
 - Paper scroll texture as background
 - Minimal colors (beige, black, white)
 - Use decorative fonts for nav or titles (mainly highlights)
 - Use simple basic font for body texts
- Emphasize the history of Korea
- Use Korean calligraphy brushstrokes and its fluidity as a creative inspiration
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